

# Flavors

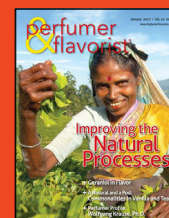
## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Frutarom
- Givaudan
- Fona International
- Symrise
- Firmenich
- Innova Flavors

We participate in industry Associations and Trade Shows, including:

- Institute of Food Technologists
- Society of Flavor Chemists
- Flavorcon
- Flavor & Extract Manufacturers



Look for our articles in Perfumer & Flavorist

## > Ropella Industry Expertise

In the world of flavorings, a little goes a long way; many flavorants are concentrated such that just a few drops would be sufficient to flavor an Olympic-sized swimming pool (or several). When working with such highly concentrated substances, companies must make sure that everything is exact; the smallest miscalculation can have far-reaching consequences for final products. The science behind taste preferences also go much deeper than many people realize: genetic, physiological, metabolic, and experiential factors all play a role, and must be kept under consideration when developing new flavor combinations.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

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