

Commodity Chemicals

Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- AkzoNobel
- DuPont
- PPG
- Dow
- BASF
- ExxonMobil

We participate in industry Associations and Trade Shows, including:

- Institute of Food Technologies
- AIChE
- Informa
- Biodiesel Conference and Expo



Look for our articles in Chemical & Engineering News

> Ropella Industry Expertise

The commodity chemicals niche forms the building block of the chemical industry as a whole; although many companies are moving towards selling specialty chemicals, they must still have the commodities in order to produce them. Production is capital intensive, with high energy costs required for large-scale continuous manufacturing units. Although there is little in the way of product innovation in this industry, there is always demand for process innovation; by lowering production costs, companies can make their products more marketable, passing these savings on to their customers.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

> Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



SMARTSM
Search System
Recruit smarter. Not harder.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the SMART Search SystemSM, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



Ropella360

A catalyst for connection

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