

# Conversion Coatings

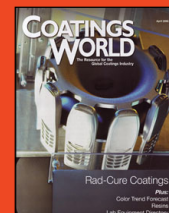
## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Sherwin-Williams
- Chemetall
- Henkel
- BASF
- PPG
- H&W Global Industries

We participate in industry Associations and Trade Shows, including:

- American Coatings Association
- Society of Protective Coatings
- American Coatings Show
- Coatings Trends and Technologies Conference



Look for our articles in Coatings World

## > Ropella Industry Expertise

Conversion coatings — from anodization to phosphate conversion coatings — mechanically bond cured paint to metallic surfaces. This results in significantly enhanced corrosion protection, as well as increased surface hardness and, of course, decorative colors. Technical advances continue to boost conversion coatings' protective qualities, while also reducing costs and improving the safety of development and application processes.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

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