

Cosmeceuticals

Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Croda
- Dow
- Rahn
- BASF
- Seppic
- Lipotec

We participate in industry Associations and Trade Shows, including:

- Society of Cosmetic Chemists
- Personal Care Products Council
- SupplySide East
- PCPC Annual Meeting



Look for our articles in Cosmetics & Toiletries

> Ropella Industry Expertise

Currently, cosmeceuticals are the fastest growing sales sector of both the cosmetics industry, and the larger personal care industry. The word 'cosmeceutical' comes from combining the words 'cosmetics' and 'pharmaceuticals'. Indeed, these products fuse the aesthetic properties of cosmetics with pragmatic benefits of bioactive ingredients. The companies which manufacture these products are constantly developing new ways to nurture our skin on a cellular level.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

> Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



SMARTSM
Search System
Recruit smarter. Not harder.

As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search SystemSM, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.