

Hair Care

Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Redken
- Johnson and Johnson
- L'Oreal
- Garnier Fructis
- BASF
- Henkel

We participate in industry Associations and Trade Shows, including:

- American Oil Chemists Society
- Personal Care Products Council
- AOCS Annual Meeting and Expo
- Personal Care Products Annual Meeting



Look for our articles in Global Cosmetic Industry

> Ropella Industry Expertise

With the average American woman spending 7 months of her life washing, drying, and styling her hair by the time she reaches age 65, there is no denying the important role that hair care products play in our daily personal care routines. The challenges and opportunities facing this industry mirror those of the larger personal care industry, with rising consumer concerns regarding natural, organic ingredients, sustainable processes, and, of course, the efficacy of the final product in keeping hair looking great.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

> Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



SMARTSM
Search System
Recruit smarter. Not harder.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the SMART Search SystemSM, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



Ropella360

A catalyst for connection

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