

# Nonwovens

## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Spuntech
- Domtar
- Cotton, Inc
- Low & Bonar
- Precision Fabrics
- Georgia-Pacific

We participate in industry Associations and Trade Shows, including:

- American Association of Textile Chemicals
- INDA
- AATCC International Conference
- SMART Annual Convention



Look for our articles in Nonwovens and Technical Textile Innovation

## > Ropella Industry Expertise

The biggest challenge in developing new nonwoven fabrics is to use the best treatment to combine the right fiber with the right binder, to imbue the resultant product with as many desirable qualities as possible. Those qualities can be performance specific — like absorbency and softness — or related to the environmental-friendliness of manufacturing or disposal processes — the latter is especially vital when talking about high-volume, one-use products like diapers or surgical gowns.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

850.983.4777 | [Ropella360.com](http://Ropella360.com)