Paints and Coatings Additives

Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Troy Corp.
 - Lubrizol
- PPG
- Dow
- BASF
- Coatex

We participate in industry Associations and Trade Shows, including:

- American Coatings Association
- American Society for Microbiology
- ASM General Meeting
- NACE Corrosion Conference & Expo



Look for our articles in Coatings World

Ropella Industry Expertise

Rheology, biocides, driers and foam control agents are just a few of the many factors changing the industry. The search for multi-tasking additives cuts across all segments of the global paints and coatings industry, whether acrylic, polyurethane, nano, automotive, marine, consumer durable or OEM.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing talent selection and development as a primary asset for ROI.



SM As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search SystemSM, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.