

# Pool Chemicals

## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Clariant
- Ecolab
- FMC
- BioLab
- Lanxess
- Advantis

We participate in industry Associations and Trade Shows, including:

- The Chlorine Institute
- American Water Works Association
- The Water Expo
- Pool Industry Expo



Look for our articles in Aqua

## > Ropella Industry Expertise

Without pool chemicals, our visions of sparkling clear waters would never be a reality, relaxing places we all envision them to be. These chemicals are essential to the health and wellbeing of pool patrons, from vacationers and families to Olympic athletes. They kill disease-causing germs and algae, stop equipment erosion, and maintain pH control. Pool chemistry is still a delicate, time-consuming process, and the industry is always looking for new ways to make pool care more user-friendly, cost-effective, and environmentally conscious.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**  
Search System  
Recruit smarter. Not harder.

As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

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