

# Skin Care

## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- The Body Shop
- Clinique
- Neutrogena
- L'Oreal
- Johnson & Johnson
- Firmenich

We participate in industry Associations and Trade Shows, including:

- Society of Cosmetic Chemists
- Personal Care Products Council
- NYSCC Suppliers Day
- Personal Care Products Council's Annual Meeting



Look for our articles in Happi Magazine

## > Ropella Industry Expertise

The largest segment of the beauty industry, skin care products provide improvements for skin appearance and health, often by providing targeted care for specific types of skin and associated characteristics. This niche is one that sees rapid shifts, with changing demands often moving in double-time when compared with other industries. Most recently, consumers have focused on a holistic approach to skin care, with products that enrich the whole body without having negative effects on the environment.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

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