

# Soap and Detergent Additives

## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Solvay
- Vantage
- Clariant
- Dow
- BASF
- Croda

We participate in industry Associations and Trade Shows, including:

- Society of Cosmetic Chemists
- American Cleaning Institute
- HBA Global Expo
- ACI Annual Meeting



Look for our articles in happi

## > Ropella Industry Expertise

The soap and detergents industry is always adapting to changing market demands, such as calls for nature-friendly ingredients and additives that treat aging skin for soaps, and new packaging formats for detergents to meet the needs of a variety of different forms of washing machines. Precise formulations allow companies to produce consumer-friendly products that will make fabrics brighter and whiter, and skin softer and healthier.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

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