

Toiletries

Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Beiersdorf
- Colgate-Palmolive
- Edgewell
- Unilever
- Estée Lauder
- Johnson & Johnson

We participate in industry Associations and Trade Shows, including:

- American Oil Chemist Society (AOCS)
- Personal Care Products Council
- In-Cosmetics
- NYSCC Suppliers' Day



Look for our articles in Happi Magazine

> Ropella Industry Expertise

The toiletries industry relies on technical and commercial talent more heavily than perhaps any other industry. In order to stand out on the crowded shelves, toiletry products must offer distinct advantages over competitors, and those advantages must be clearly communicated. Consumers are willing to invest in more expensive toiletries, if they believe they are getting the value for their money — they want products that save them time, are long-lasting, and which offer features specific to their demographic needs.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

> Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



SMARTSM
Search System
Recruit smarter. Not harder.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the SMART Search SystemSM, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



Ropella360

A catalyst for connection

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