

Vitamins and Dietary Supplements

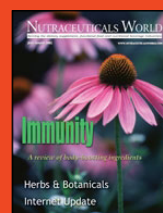
Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Pfizer
- Nature's Way
- Bayer Healthcare
- Pharmavite
- NutraScience Labs
- Viactiv

We participate in industry Associations and Trade Shows, including:

- Natural Products Association
- Institute of Food Technologists
- Supply Side East
- American Food Manufacturing & Safety Summit



Look for our articles in Nutraceuticals World

> Ropella Industry Expertise

As consumers become more interested in alternative and innovative health options, the demand for vitamins and dietary supplements grows. These products give consumers the best of both worlds: allowing them to indulge in their favorite foods (which may be lacking in key nutrients) while ensuring that their body gets everything it needs. Scientists continue to decode the role of nutrition in human function, and supplement companies must stay up to date on current research in order to ensure their product lines are on the cutting edge.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

> Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



SMARTSM
Search System
Recruit smarter. Not harder.

As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search SystemSM, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



Ropella360

A catalyst for connection

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