

# Wood and Gum Chemicals

## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Georgia Pacific
- Kraton
- Florachem
- Lonza
- Viance
- Momentive (Hexion)

We participate in industry Associations and Trade Shows, including:

- American Chemical Society
- Pine Chemicals Association
- Biomass Conference & Expo
- AIChE Annual Meeting



Look for our articles in Adhesives & Sealants Industry Magazine

## > Ropella Industry Expertise

Despite rising raw material costs, foreign competition, declining forest production, and synthetic alternatives, the wood and gum chemical industry continues to thrive in today's global economy. These chemicals are vital to everything from structural supports and utility poles to the manufacturing of pharmaceuticals, detergents, and plastic. At the core of the industry is the sale of charcoal briquettes, though environmental restrictions have placed a burden on this segment. To counter these strains, companies are constantly devising new, safer production processes and consumer end-uses.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**  
A catalyst for connection

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