

# Aroma Chemicals

## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- BASF
- Kao Chemicals
- Symrise
- Kingchem
- Sensient Fragrances
- Takasago International

We participate in industry Associations and Trade Shows, including:

- Society of Flavor Chemists
- Society of Cosmetic Chemists
- HBA Global Expo
- IFT Annual Meeting and Food Expo



Look for our articles in Perfumer & Flavorist

## > Ropella Industry Expertise

The uses for aroma chemicals are nearly as varied as the array of available scents. They're increasingly complex and versatile, used to enhance food, wine, perfumes, and essential oils. They also play a significant role in the creation of flavorants — our perception of flavor is influenced by not just by taste alone, but also considerably by smell. Aromas color not only our food, but also our memories and emotions — more than any other sense.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

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