

# Automotive Chemicals

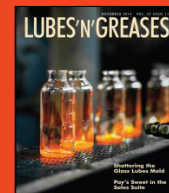
## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Infineum
- Pennzoil
- Afton Chemical
- BASF
- LyondellBasell
- Shell

We participate in industry Associations and Trade Shows, including:

- Auto Care Association
- Society Automobile Engineers
- Automotive Aftermarket Product Expo
- STLE Annual Meeting & Exhibition



Look for our articles in Lubes n' Greases

## > Ropella Industry Expertise

In the automotive chemical industry, good is truly the enemy of great. “Good enough” is, in fact, no longer good enough. There is a constant drive to make vehicles greater: lighter, safer, eco-friendlier, longer-lasting, more comfortable, less expensive, and requiring less frequent maintenance. It is a continuously growing market with millions of new vehicles in use each year. The demand in Asia is rising especially quickly, and worldwide there is a strong push towards light-weight vehicles equipped with green technology.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of The Right Hire and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

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