

# Cannabis

## Our Involvement

We have served and developed relationships with leading companies in the industry, including:

- Livwell
- Noramco
- Medicine Man Tech
- LAVVAN
- Native Roots
- Colorado Harvest

We participate in industry Associations and Trade Shows, including:

- National Cannabis Industry Association
- National Hemp Association
- Cannacon
- Cannabis Connections Symposium



Look for our articles in Cannabis Now

## > Ropella Industry Expertise

Legal cannabis is currently the fastest-growing industry in the United States. This industry consists of four subsets, in order of increasing size: CBD Oil, Hemp, Recreational Marijuana and Medical Marijuana. Currently 32 states have legalized medical marijuana and 10 have legalized recreational use. Despite its relatively small legal acceptance, it is recreational use that is expected to grow most rapidly — projected to nearly quadruple in revenue over the next 6 years.

Ropella 360's mission is to build lasting relationships between high-potential a-player talent, backable executives, board members, SMEs and transformational leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the team with the best talent wins**. Especially so, in fast growing organizations.

## > Our Solutions

With over 35 years as a global search leader, delivering the most advanced search execution capabilities, Ropella 360 has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing talent selection and development as a primary asset for ROI.



**SMART**<sup>SM</sup>  
Search System  
Recruit smarter. Not harder.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the SMART Search System<sup>SM</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**Ropella360**

A catalyst for connection

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